



INSTITUTE FOR
ZEN LEADERSHIP

"...I left re-energized, restored, and excited about a new vision for my business. In a word: Transformative."

- Amanda Blake, Founder, Embright

SENSE CONNECTION. SEIZE OPPORTUNITIES. SERVE PEOPLE.

Integrating a centuries-old training tradition that enables fearlessness with proven ways to develop today's most essential leadership skills

The Zen Leader

A 3-day intensive for leading at your best – even under the worst conditions – bringing the best out of others and your visions to reality.

Why The Zen Leader?

Leaders need the resilience, agility and non-dual wisdom that Zen training cultivates and the world needs more awakened, resilient leaders.

Who should attend?

Leaders and entrepreneurs in business, government, and non-profits and those who coach or develop them. No previous Zen experience required.

April 19-22, 2018

"Zen leadership masterfully combines practical teachings with the embodied experience of leading. Not only did I learn useful strategies for managing my team, but my perspective on leading has totally shifted."

-Kim Corneille, Project Lead, FosterEd

"The program is outstanding, unique and exceptionally valuable...the ability to tap into and focus basic energy states of human existence is a tool I will use for the rest of my life."

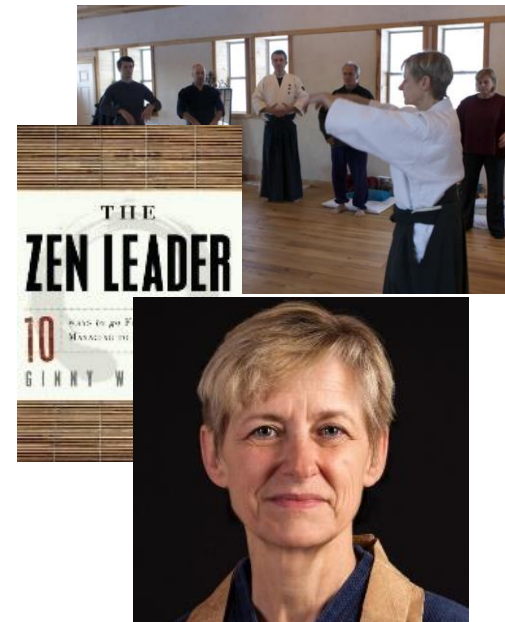
-Tom Gruenwald, CEO, Westell



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What you'll get out of it:

- “Flip” your state from unproductive coping to transforming, where true leadership begins.
- Reframe a key challenge you're facing and leverage the opportunities it presents.
- Increase your agility using the 4 modes of leadership and be able to instantly shift into the right energy at the right time.
- Develop and use your power center – *hara* – to strengthen leadership presence, action, and connectedness.
- Improve your decision making in paradoxical situations, and be able to authentically influence those around you.
- Develop and share with others practices that increase calm and resilience, especially under pressure.
- Reverse backwards thinking to realize a vision, and identify specific actions and practices to realize yours.
- Connect with a community and resources to sustain or deepen your efforts.



Dr. Ginny Whitelaw, founder of the Institute for Zen Leadership, is a Zen master in the Chozen-ji line of Rinzai Zen and a developer of leaders. For more than 20 years, she's trained and coached global leaders in such companies as Novartis, Dell, Bank of America, Merck, JNJ, and T Rowe Price. Formerly the Deputy Manager for integrating NASA's International Space Station, she holds a Ph.D. in biophysics, and a 5th degree black belt in Aikido.

Schedule

Thurs, April 19, 6 pm –
Sun, April 22, 1 pm

On Fri and Sat, the training day starts early and runs late – 6 am – 9 pm – with flex time in the afternoon

Want to convince your company to sponsor you? Contact us at thezenleader@gmail.com for a sample letter to get support from your manager or finance department.

Lodging

We're arranging for group lodging at the nearby Silverstar Inn. We've negotiated a special rate – \$130/night for a single and \$80/night if you're willing to share a room – that we'll collect as part of your registration. To reserve a room at this discount price, please register and pay **BEFORE January 31**.

Cost

includes all program materials and meals

\$685 for the first 5 registrants
\$885 for the next 5 registrants
\$985 for the remaining registrants

You can register and pay online: <http://institutezenleadership.org/portfolio/zl2>. The price posted will be based on the current number of registrants. If you would like us to book lodging for you, indicate private or shared room and add the appropriate rate for 3 nights: **\$390 (private) or \$240 (shared)**.

If you'd prefer to pay by check, contact thezenleader@gmail.com for current fee and mailing instructions.